

Newsletter

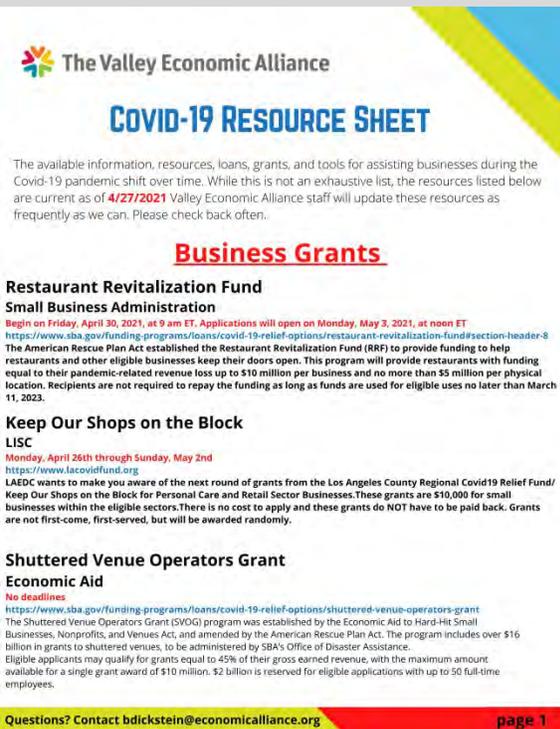
May 2021 Highlights

The mission of The Valley Economic Alliance is to engage and unite Valley stakeholders to raise standards of living and economic vitality across the San Fernando Valley.

In This Issue

- COVID-19 Updates
- Employment
- Making Your Impact
- Investor Spotlight
- Calendar of Events
- In Memoriam

COVID-19 Updates



 **The Valley Economic Alliance**

COVID-19 RESOURCE SHEET

The available information, resources, loans, grants, and tools for assisting businesses during the Covid-19 pandemic shift over time. While this is not an exhaustive list, the resources listed below are current as of **4/27/2021**. Valley Economic Alliance staff will update these resources as frequently as we can. Please check back often.

Business Grants

Restaurant Revitalization Fund
Small Business Administration
Begin on Friday, April 30, 2021, at 9 am ET. Applications will open on Monday, May 3, 2021, at noon ET
<https://www.sba.gov/funding-programs/loans/covid-19-relief-options/restaurant-revitalization-fund#section-header-8>
The American Rescue Plan Act established the Restaurant Revitalization Fund (RRF) to provide funding to help restaurants and other eligible businesses keep their doors open. This program will provide restaurants with funding equal to their pandemic-related revenue loss up to \$10 million per business and no more than \$5 million per physical location. Recipients are not required to repay the funding as long as funds are used for eligible uses no later than March 11, 2023.

Keep Our Shops on the Block
LISC
Monday, April 26th through Sunday, May 2nd
<https://www.lacovidfund.org>
LAEDC wants to make you aware of the next round of grants from the Los Angeles County Regional Covid19 Relief Fund/ Keep Our Shops on the Block for Personal Care and Retail Sector Businesses. These grants are \$10,000 for small businesses within the eligible sectors. There is no cost to apply and these grants do NOT have to be paid back. Grants are not first-come, first-served, but will be awarded randomly.

Shuttered Venue Operators Grant
Economic Aid
No deadlines
<https://www.sba.gov/funding-programs/loans/covid-19-relief-options/shuttered-venue-operators-grant>
The Shuttered Venue Operators Grant (SVOG) program was established by the Economic Aid to Hard-Hit Small Businesses, Nonprofits, and Venues Act, and amended by the American Rescue Plan Act. The program includes over \$16 billion in grants to shuttered venues, to be administered by SBA's Office of Disaster Assistance. Eligible applicants may qualify for grants equal to 45% of their gross earned revenue, with the maximum amount available for a single grant award of \$10 million. \$2 billion is reserved for eligible applications with up to 50 full-time employees.

Questions? Contact bdickstein@economicalliance.org **page 1**



COVID-19

All the information you need to Stay Safe, Stay Healthy, Stay Home

Effective May 6th, Los Angeles County has amended and lifted some additional local activity and sector-specific restrictions.

Vaccinations continue to be available to those 16 years and older.

Reopening Protocols for Office Worksites have enabled occupancy up to 75%, Retail must limit indoor occupancy to 75%, Restaurants indoor dining occupancy must be a maximum of 50%, Gym and Fitness Establishments are limited to 50% occupancy, and Private Events indoor and outdoor are limited to 200 people maximum. **Visit www.COVID-19 Reopening LA - LA County Department of Public Health** for all Health Officer Orders.



DISASTER RELIEF
GET THE ASSISTANCE YOU NEED

The pandemic has created many challenges for small businesses, and we are here to help. Technical assistance is available to help you navigate the various loans and grants, provide support to avoid layoffs, reduction in staff hours, relocation, or shutting down operations and other emergency measures, if possible.

ENROLL BY FRIDAY, MAY 14, 2021

		
Eligibility	Assistance	Referrals
Licensed Businesses: Located in the San Fernando Valley of the City of Los Angeles only	Emergency Grants & Loans, Planning & Accounting, Marketing & Business Development	Human Resource Planning, Relocating & Real Estate Negotiations, Obtaining PPE

Business Assistance Program

Trustworthy advice from reputable subject matter experts at no cost to you thanks to generous sponsors who invest in our work supporting businesses of the San Fernando Valley.

TheValley.net/Assistance
help@economicalliance.org | (818) 379-7000 x105

The

pandemic has created many challenges for small businesses, and we are here to help. Technical assistance is available to help you navigate the various loans and grants, provide support to avoid layoffs, reduction in staff hours, relocation, or shutting down operations and other emergency measures, if possible.

We will conduct a one-on-one intake assessment to address the areas that are impacting your business.

Our Business Advisor Brett Dickstein is available for assistance at bdickstein@economicalliance.org or (818) 379-7000 x105 to discuss your needs.



**Tax Deadline Monday, May 17, 2021
File for Free!**

If you haven't filed yet, take advantage of the free tax preparation services available through non-profit partners across Los Angeles County.

Text "TAXCREDITSLA" to 211-211 for info on filing for free and claiming credits to get the most money back in your pocket!

More Information



The California District Office of the U.S. Small Business Administration (SBA) will launch a \$28.6 billion RRF program to businesses that are not closed and include businesses where the public or patrons assemble for the primary purpose of being served food or drink.

The Restaurant Revitalization Fund (RRF) will provide funding for restaurants to meet payroll, purchase supplies, and transition to today's COVID-restricted marketplace.

Register now to learn more about eligibility and launch date.

More



**UNDERSTANDING
ACCESS TO CAPITAL**
WHY IT'S IMPORTANT AND HOW TO GET IT

MAY 19, 2021 3PM

Join us via Zoom on Wednesday, May 19th from 3pm to 4pm as Francisco De Vivo from FAJ Consulting Services Inc and Derek Kissinger MBA, MCS Economic Development Director have a conversation about the importance of capital for small businesses and how to access it.

REGISTER AT
WWW.WESTVALLEYBUSINESSOURCE.COM/WORKSHOPS

WESTVALLEYBSC@MCSLOSANGELES.COM (747) 265-6201

BROUGHT TO YOU IN PARTNERSHIP WITH THE CITY OF LOS ANGELES ECONOMIC AND BUSINESS DEVELOPMENT DEPARTMENT (EBDD) AND THE WEST VALLEY BUSINESSOURCE CENTER. AUXILIARY AID AND SERVICES ARE AVAILABLE UPON REQUEST TO INDIVIDUALS WITH DISABILITIES.

More Information

Employment

Unemployment in the Valley	February 2021	March 2021
Burbank	11.2%	11.3%
Calabasas	7.4%	7.4%
Glendale	10.4%	10.3%
Los Angeles	10.6%	10.6%
San Fernando	7.4%	7.4%

Unemployment Rates (data not seasonally adjusted). Source CA Employment Development Department



Everytable University is a full-time, fully paid program that combines comprehensive on-the-job training with executive business leadership coursework. Each successful graduate may have the opportunity to apply to own and operate an Everytable storefront.

Applications for Everytable University are due this **Thursday, 5/13 at 8pm PST.**

The application can be found here!

WE ARE HIRING!

Full & Part Time

We're open & an essential business. Looking for motivated, positive, hard working people for these positions:

Movers
Drivers

Full or Part Time, In Chatsworth, CA

REQUIRED FOR DRIVER POSITION

- 3 years minimum driving experience (class C for cars is ok)
- Clean driving record

REQUIRED FOR ALL POSITIONS

- Ability to perform physical labor (packing heavy items, moving furniture, etc).

JOIN OUR AWARD WINNING TEAM AND...

- Make overtime & get tips
- Work for an eco-friendly, family owned company
- Work for a company that received the Best Places to Work award for 10 consecutive years.
- Get promoted from within

TO APPLY

Call or text Cesar at 818-741-8306
Email us at local@northstarmoving.com



Applebee's "Apps for Apps" program* will be featured on Monday, May 17, 2021, for their **National Hiring Day** at franchise and company-operated restaurants nationwide to make it easy for interested candidates to start their career at Applebee's. Candidates 18 years or older who receive an interview will receive a voucher for a free appetizer as part of the Apps program.*

Click here to schedule an interview

The Valley Works Job Board is available for job seekers to connect with various industry employers. This free on-line job board provides the following:

- **Employer Cards** – Click on any of the Employer Cards to go to the Employer Pages to view jobs available.
- **Supplemental Employers Pavilion** – In this section, you can access the “Jobs” pages of our partners.
- **Video Library** – View expert videos on writing your resume and cover letter, interviewing well, and optimizing your LinkedIn profile among other topics.

Sign up now at www.thevalley.net/job-seekers/

Making Your Impact



FOR THE LOVE OF SMALL

SMALL BUSINESSES, WE SALUTE YOU. AND WE STAND WITH YOU.

Small businesses are facing big challenges. That's why Kaiser Permanente is dedicated to offering support that can last. Discover trusted tools and resources that can help your business build more resilience. And help keep you moving in the right direction. During Small Business Week, and every week.

kp.org/buildresilience KAISER PERMANENTE



Have a client with a mortgage need? Let us help.

2.54%
APR
30-year fixed rate

Our Eagle Community Loan Program is designed to help more individuals in our communities become homeowners. This program offers attractive terms for buying or refinancing a primary residence in our designated areas.¹ In addition to our special rate, we offer:

- Nonrecurring closing costs covered up to \$7,000²
- No prepayment penalties
- Personalized service and quick responses for the life of the loan

To find out more about our Eagle Community Loan Program or to learn if a property qualifies for our special rate, please contact your banker.

Petros Altunyan | (310) 286-3711 | paltunyan@firstrepublic.com | NMLS ID: 544024

¹ Annual Percentage Rate (APR). Rates effective as of 01/04/2021, and are subject to change. To be eligible for this special rate, applicant must maintain a First Republic checking account with automatic loan payments, direct deposit and Banking Online. Otherwise, the rate will be 0.25% higher than listed. Your APR could vary based on your final loan amount and finance charges. Minimum opening balance and monthly fees may apply.

² Not all properties are eligible. Property must be located within a designated First Republic Bank census tract and secured by a 1-4 unit residential property that is owner occupied. Available for loan amounts up to \$750,000, first lien only. Contact a Relationship Manager for details and to determine if your property is eligible for the Eagle Community Loan Program. This is not a loan approval or commitment to lend. Loans are subject to the Bank's underwriting standards and verification of the documents provided. Applicant must meet a First Republic Relationship Manager in person to complete loan application. This can be done at any First Republic Preferred Banking Office. For a complete list of locations, please visit firstrepublic.com/locations.

³ Some nonrecurring closing costs may not be covered and it is not guaranteed that you will receive the full \$7,000 fee waiver. You will be responsible for some associated closing costs. Please contact a First Republic Relationship Manager to find out which nonrecurring closing costs are covered. One-time fee waiver per property address, up to \$7,000.

Payment Example: Based on a loan amount of \$750,000 and a down payment of 25%, and at a simple interest rate of 2.50%, with a corresponding APR of 2.54%, the borrower would be responsible for 360 payments of \$2,854.17 over the course of the 30-year term.

Terms and conditions apply. The contents of this flyer cannot be reproduced or redistributed, online or physically, without First Republic's consent. © First Republic Bank, Member FDIC and Equal Housing Lender. 2882699-03-01-21 01/15/2021

FITFORBUCKS

WE HELP LOCAL BUSINESSES AND OUR COMMUNITIES TO THRIVE

Our technology connects merchants with new and existing customers

Introducing Fit For Bucks, a new app that bridges online and offline worlds by allowing users to exchange their daily steps for special parties & offers.

PROGRAM BENEFITS

- ATTRACT NEW AND EXISTING CUSTOMERS
- INCREASE NUMBER OF ORDERS
- LOWER COST OF ACQUISITION
- IMPROVE REVENUE & PROFIT
- INFORM B2B DATA & ANALYTICS
- ENHANCE CUSTOMER ENGAGEMENT

ABOUT US	HOW IT WORKS	WE'RE REGISTERED	FEATURED ON
SANTA MONICA HQ SYNCS TO STEP TRACKERS BACKED BY EXTENSIVE R&D IN APP STORE	100+ brands in our walking group for extra merchant value 100+ Fit Bucks walks (businesses open by walking 1000s or 2000s) 100+ Fit Bucks walks (businesses open by walking 1000s or 2000s) 100+ Fit Bucks walks (businesses open by walking 1000s or 2000s)	15B STEPS ACCUMULATED STEP UP: FREE ADVERTISING FOR A MONTH	KTLA5 yahoo! Finance MarketWatch

CONTACT FIT FOR BUCKS: (323) 986-6937 | WWW.FITFORBUCKS.COM | INFO@FITFORBUCKS.COM



'Know Thy Self': David Honda in Northridge.

PHOTO BY THOMAS WASPER

In honor of Asian Entrepreneurs Month, The San Fernando Valley Business Journal featured David Honda, president of DS Honda Construction Inc

David Honda has been a Valley Civic Leader for decades and has served as an Economic Alliance Boardmember for over 25 years.

Read Full Article



To encourage local giving for causes in The Valley, we are conducting the Give Where You Live campaign.

Donate Now

Volunteer Opportunities

We are seeking some energetic, creative, and reliable volunteers to assist us in advancing our mission to help businesses endure through the COVID-19 crisis and stimulate Valley-wide recovery and prosperity.

Volunteer positions are available in graphic design, website design, social media management, and event management. If you're interested in volunteering, please complete our Volunteer Form to get started.

Volunteer Sign Up Form

Investor Spotlight



Ronald Griffith has served as President and CEO of Century Housing since 2007. Under his leadership, Century launched a \$50 Million Sustainable Impact Notes program (2021), a \$85 million Sustainability Bond program (2020) to fund affordable housing development and was

ranked as Top 25 Affordable Housing Lenders of the Year by Affordable Housing Finance magazine four years in a row.

Prior to his current position, Mr. Griffith was Senior Vice President and General Counsel. Before joining Century, he was a partner in a national law firm specializing in all aspects of real estate law and finance. He also established the office of general counsel at Union Federal Bank. Earlier in his career, Mr. Griffith served as Assistant U.S. Attorney with the U.S. Department of Justice.

Mr. Griffith graduated magna cum laude from Tufts University and holds a law degree from the University of Pennsylvania School of Law.

Mr. Griffith was the recipient of the Combat Infantry Badge and Purple Heart for his service in Vietnam.

Century Housing Corporation is a mission-driven Community Development Financial Institution (CDFI) that finances, builds, and operates quality, affordable housing throughout California to provide dignified homes, healthy and hopeful futures, and economic independence to the people we serve. From its start as a state agency and through its past 25 years as a non-profit, Century has invested more than \$2 billion to create and preserve 45,000 homes while creating thousands of construction jobs.

Further, Century serves as a reliable partner to state and local agencies, municipalities, and other CDFIs in pioneering aggressive financing programs like GSAF or LACHIF.

Learn More



Saybrook University is celebrating its 50th Anniversary and its recent move from the Bay Area to the Los Angeles Area (Pasadena).

President Nathan Long, Ed.D has been an integral part of leading and guiding Saybrook by upholding its mission to relentlessly pursue a socially just, sustainable world by educating humanistic leaders who transform their fields and communities.

Saybrook has over 800 students and is a



Dr. Nathan Long



Carmen Bowen

non-profit, online graduate university offering masters and doctoral programs in Clinical Psychology, Mind-Body Medicine, Integrative Social Work, MBA, DBA and Integrative Functional Nutrition, and many more humanistic-focused programs.

Carmen Bowen, MBA, Director of University Relations, joined the Saybrook team in January 2020. She is responsible for managing, Alumni Relations, Grants Management, Special Projects, Events, Saybrook Serves, institutional advancement and giving, marketing liaison, and other duties to foster the university's growth.

As the COVID-19 pandemic subsides, Saybrook is positioned to work with TVEA, local and national businesses, and community agencies to collaborate on research and mental health and wellness initiatives.

Learn More



Citizens Business Bank presented The Valley Economic Alliance a \$10,000 check to support Workforce Development and Economic Support to small businesses in the San Fernando Valley.



Left to Right: Jacqui Matsumoto, Director of Investor Relations, Sonya Blake, President and CEO, Arthur Tomlinson, Senior VP, Senior Relationship Manager, and Team Lead, Citizens Business Bank and Cesar Trelles, Vice President Community Development Officer Risk Management, Citizens Business Bank

Invest in The Alliance

Make your impact by funding our job retention and attraction programs while receiving valuable recognition and benefits. Contact Jacqui Matsumoto at jmatsumoto@economicalliance.org or click below for more information.

More

Calendar of Events

Keep Los Angeles Beautiful 3rd Annual Virtual Beautification Conference

Tuesday, May 18, 2021
10:00am - 2:00pm

LIVE PANEL TOPICS

- Community Beautification
- Reduce, Reuse and Repurpose
- Building Successful Partnerships
- Water Conservation

LIVE VIRTUAL SESSIONS

- New Grant Program Announcement
- Interactive Gardening Demonstration
- Interactive Resource Expo

[Register](#)

Eric Garcetti
Mayor

CITY OF LOS ANGELES
OFFICE OF THE COMMISSIONER OF PUBLIC WORKS

LOS ANGELES PUBLIC WORKS

KEEP LOS ANGELES BEAUTIFUL

Keep Los Angeles Beautiful
PRESENTS

3RD ANNUAL VIRTUAL BEAUTIFICATION CONFERENCE

TUESDAY, May 18, 2021
10 A.M. - 2:00 P.M.

LIVE PANEL TOPICS
Community Beautification
Volunteer-based cleanups, graffiti reduction & Adopt-a-Median
Reduce, Reuse and Repurpose
Converting waste into reusable material
Building Successful Partnerships
Collaborating with City agencies, nonprofits and the private sector on beautification initiatives
Water Conservation
Rainwater harvesting & other conservation efforts to protect our local waterways and environment

LIVE VIRTUAL SESSIONS
• New Grant Program Announcement
• Interactive Gardening Demonstration
• Interactive Resource Expo

We come together under the National Public Works Week's "Stranger Together" theme.

REGISTER VIA HOPIN HERE: bit.ly/KLABConference
Online event is free and open to all. Register early as space is limited.

For questions, email: bpw.communitybeautification@lacity.org | www.laocb.org

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services and activities.

The Road Back to Live Fundraising Events: Transitioning Fundraising Events During the Recovery

Thursday, May 18, 2021
4:00 PM-5:30 PM

This free 90-minute workshop, led by 20-year nonprofit event producer A.J. Steinberg of Queen Bee Fundraising, will share some of the best options for transitioning back to live events, how to gauge stakeholders' comfort levels for live gatherings, what parts of virtual events are here to stay, and why hybrid events are not a great option.

To register, please leave a message at 818/677-2774 or jacqueline.edwards@csun.edu



Back to Business Webinars Exporting to Global Markets

Wednesday, May 19, 2021
10:00am – 11:30am

Join us during World Trade Week to find out what they are and learn how to accelerate your growth by capturing global markets.

- Generate new revenue streams.
- Capitalize on burgeoning global markets.
- Expand international e-commerce sales.
- Leverage your networks in a foreign nation.

[Register](#)

The Valley Economic Alliance

Back to Business Webinars

Wednesday, May 19 -
10:00 AM - 11:30 AM

Exporting to Global Markets

Are you selling in the 10 fastest growing trillion-dollar economies in 2021? Join us during World Trade Week to find out what they are and learn how to accelerate your growth by capturing global markets.

- Generate new revenue streams
- Capitalize on burgeoning global markets.
- Expand international e-commerce sales
- Leverage your networks in foreign nations.

Welcome Remarks:

Sonya Kay Blake, *The Valley Economic Alliance*
David Betancourt, *Comerica Bank*
Marisela Caraballo DiRuggiero, *Port of Los Angeles*

Exporter Panel Discussion: Elizabeth Glynn, *EMG, Global Business Solutions*; Dr. Meir Bartur, *Optical Zonu*; Richard Brent, *Louroe Electronics*; and Jane Skeeter, *UltraGlas, Inc.*

Breakout Rooms:

Financing-Greg Moore, *EXIM*; Pellaon Lou, *SBA Intl. Trade Compliance & Licensing*-Bruce Leeds, *Braumiller Law Group PLLC*
Export Market Planning-Julie Anne Hennessy, *U.S. Commercial Service, U.S. Department of Commerce*; Simona Racek, *CITC SBDC*
EDC International Expansion Advisor
Logistics-Bruce Robertson, *BGI Worldwide Logistics, Inc.*



WHAT YOU NEED TO KNOW

Get valuable information to help you weather the economic downturn and plant the seeds for your full business recovery.

Sponsored by

Comerica Bank



[REGISTER TODAY](#)
[TheValley.net/events](#)



For more information about The Valley Economic Alliance visit:
[TheValley.net](#)

An Economic Outlook for the US and California in a Post-Pandemic World

Thursday, May 20, 2021
12:00PM

[Click here to watch the promo video with Dr. Jerry Nickelsburg](#)

[Click here to register](#)

Economic Forecast (May 20th)



[Registration Link Below](#)



The Valley Economic Alliance has partnered with One True North, INC., to bring GrowthCLUB, a virtual 90-day action plan workshop to the San Fernando Valley business community.

Wednesday, June 2, 2021
8:30am - 11:30am

Our business experts will guide you through this high impact and engaging workshop where you will learn to:

- Establish a simple roadmap to create your company's vision
- Create a Business Checklist
- Discover new tools to achieve your goals faster
- Registration includes two members from your business and six consecutive one-hour group coaching sessions for your business attendees.

Register

90 DAY BUSINESS PLANNING WORKSHOP

growthCLUB

Position your business for the economic activity in Q3 and Q4!

The Valley Economic Alliance has partnered with One True North, INC., to bring GrowthCLUB, a virtual 90-day action plan workshop to the San Fernando Valley business community. This high impact and engaging workshop is designed to help business owners map out a winning game plan for the next 90 days. Plus with proven strategies and expert training on lead generation, increasing your conversion on rates and sales, marketing in a new normal and creating raving fans, you and your team will get back to your business with clear direction and new tools to achieve your goals faster. Develop your 2021 third quarter goals that position your business to take advantage of the multitude of opportunities to come!

Workshop starts
JUNE 2
8:30 am-11:30am

\$495

Price includes two members from your business and six consecutive one-hour group coaching sessions for your business attendees. (Topics in right column).



FIND YOUR WAY



ONE TRUE NORTH

YOUR PARTNERS FOR BUSINESS SUCCESS TO HELP YOU SURVIVE THEN THRIVE

actionCOACH

KNOW YOUR VISION

This first session focuses on establishing a simple roadmap to creating your company's vision, so you are inspired and energized to execute your quarterly plan.

MAXIMIZING YOUR BUSINESS CHECKLIST

Plan, manage, and track your organization's 6 Step checklist to identify gaps in your business and start to work towards your "To-Achieve" list.

PRIORITIZING WITH YOUR 90 DAY FILTER

Learn how to focus (FINISH ONE COURSE UNTIL SUCCESSFUL) on the few big things that are an excellent ROI (return on your energy), not a list of 10 things that are distracting and take up your time.

MAPPING OUT YOUR ANNUAL GOALS

Thinking in terms of your business from a 30,000-foot level is optimal in figuring out what you need to do for long term sustainability and accomplishing your goals for the next year.

MAKE YOUR QUARTERLY GOALS SMARTER

Setting SMARTER (specific, measurable, attainable, results-driven, time-framed, encouraging, and rewarding) goals mean you clarify your ideas, focus your efforts, use your time and resources productively, and increase your chances of realizing what you want in your business.

ACHIEVING WEEKLY OBJECTIVES

Making sure that the goals, what we refer to as "progress pillars," are leading you and your business in the right direction, means setting weekly objectives with precise expected results that will optimize your success.

For more information and to register go to www.TheValley.net/events

The Valley Economic Alliance

Driving Online Traffic

Thursday, June 3, 2021
11:00am – 12:00pm

- Marketing Essentials What is Organic Marketing
- Main Tactics
- Paid Marketing
- Popular Social Platforms

Set the tone early for your business and learn with Shopify to drive more traffic to your store.

Register

City of Los Angeles Business Source The Valley Economic Alliance shopify

DRIVING ONLINE TRAFFIC

Wednesday 6/3/2021 @ 11am

As you start a business and set goals to acquire customers, it's important to spend critical thinking towards first creating a brand identity. Join us in this workshop as we cover: Marketing Essentials, What is Organic Marketing, Main Tactics, Paid Marketing and Popular Social Platforms. Set the tone early for your business and learn with Shopify as we aim to drive more traffic to your store.

Register at:
www.WestvalleyBusinessSource.com/workshops/

BROUGHT TO YOU IN PARTNERSHIP WITH THE CITY OF LOS ANGELES ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) AND THE WEST VALLEY BUSINESSSOURCE CENTER. AUXILIARY AIDS AND SERVICES ARE AVAILABLE UPON REQUEST TO INDIVIDUALS WITH DISABILITIES.

In Memoriam

Jane Boeckmann

November 8, 1930 - April 28, 2021



Jane Boeckmann was a remarkably successful Valley businesswoman who was an inspiration to our community. One of the valley visionaries who helped conceive and create The Valley Economic Alliance, Jane had long been a fervent evangelist for this valley, and to all of us fortunate enough to know her, she was one of the kindest, warmest and most compassionate, and gracious people you could ever hope to meet.

Honored by The Alliance at our Valley of the Stars Awards Gala in 2017, Jane will always remain in our hearts and will be greatly missed.

Read More

The Valley Economic Alliance |
www.TheValley.net

